Role Based Pricing for WooCommerce - Documentation

Role Based Pricing for WooCommerce allows you to set different prices for different types of customers. You can also offer to purchase a specific quantity range to get discounts.

Key Features

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- Set different types of pricing for different types of customers like wholesalers, VIP customers, regular customers, not logged-in customers, and more.
- Select Pricing Types Fixed or Percentage, Increased or Decreased
- Choose to set role based prices on Regular Price, Sale Price, or Default Price
- Edit or Delete Rules Easily
- Hide Price & Add to Cart Button for Specific products, Categories, Tags, Specific Customers, and/or Customer Groups
- Showcase Price Discount Table on Product Pages
- Option to Import Prices in a CSV file

Setup and Configurations

- Download WooCommerce Role Based Pricing from **Extify Plugins** save the **.zip file**.
- Go to: WordPress **Admin** > **Plugins** > **Add New** to upload the file you downloaded with Choose File.
- **Activate** the extension.

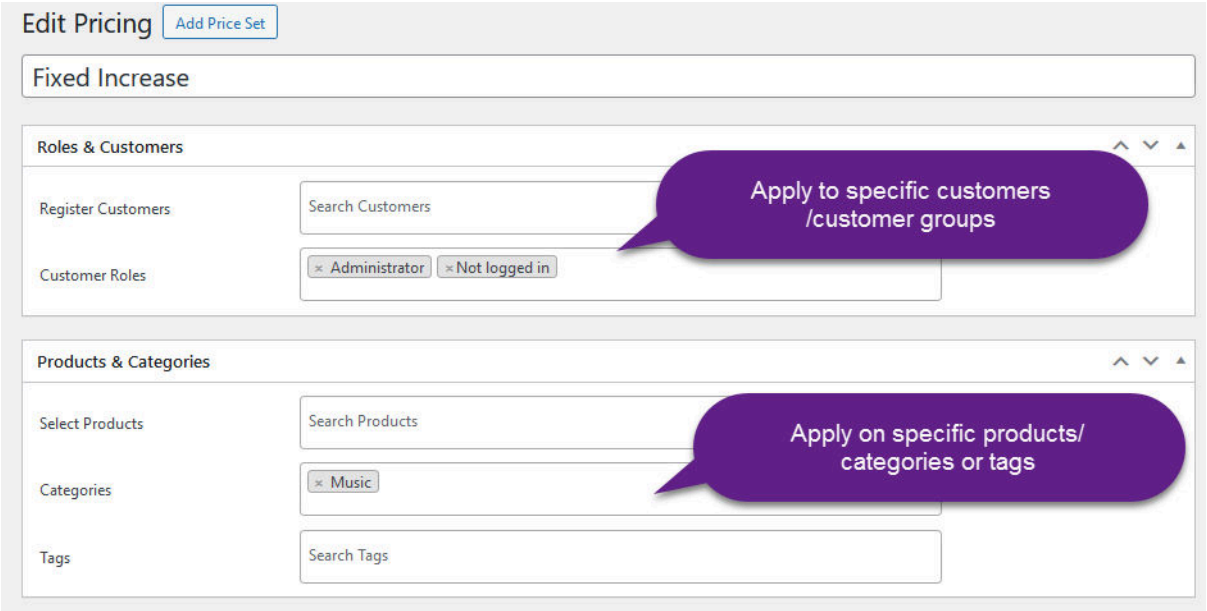
Create New Price Rules

Click on Role Based Pricing, then click on Add Price Set

- Now, **Add Title** of the Price Rule
- In **Customer field**, you can select specific customers to apply the rule
- In **Customer Role**, you can select the customer group like registered, not-logged in, wholesalers, VIP customers, etc
- Now, in **Select Product**, you can select the products to apply the role based pricing on.

- **Select Category** - Select your desired category to apply the role based pricing rule
- **Tags** - Apply the price rule to specific tags if you have any in your store

Note: You can also apply Role Based Pricing in **Bulk.** You just have to Select **Products** and **Categories** on which you want to apply role based pricing, then change pricing, and select specific user roles for which you want to apply pricing.



Configure Price

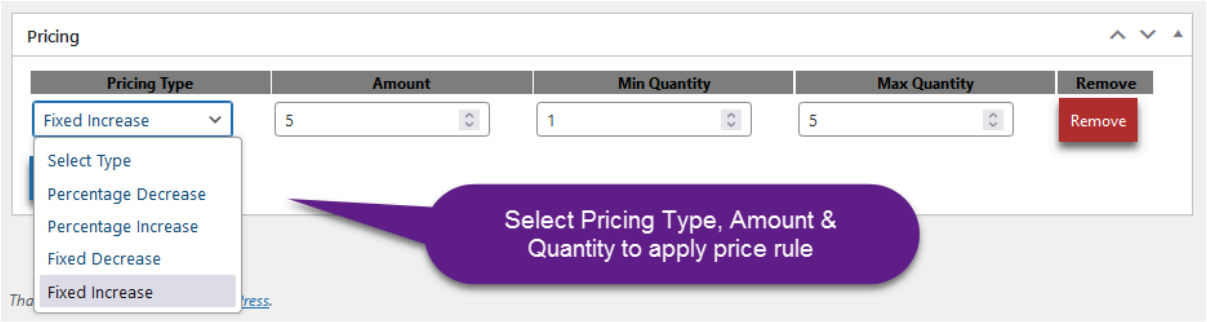
Now to configure the price, click on Add Pricing, and add the required values as per your requirement

- **Pricing Type:** Select any of the pricing type you want to apply
  - Percentage Increase
  - Fixed Increase
  - Percentage Decrease
  - Fixed Decrease
- In the **Amount field**, you can add the desired amount like 5, 10 etc.

Note: If Amount is 5, then in case of Percentage, 5 will be considered as 5% and in case of Fixed Price, 5 will be considered as 5$.

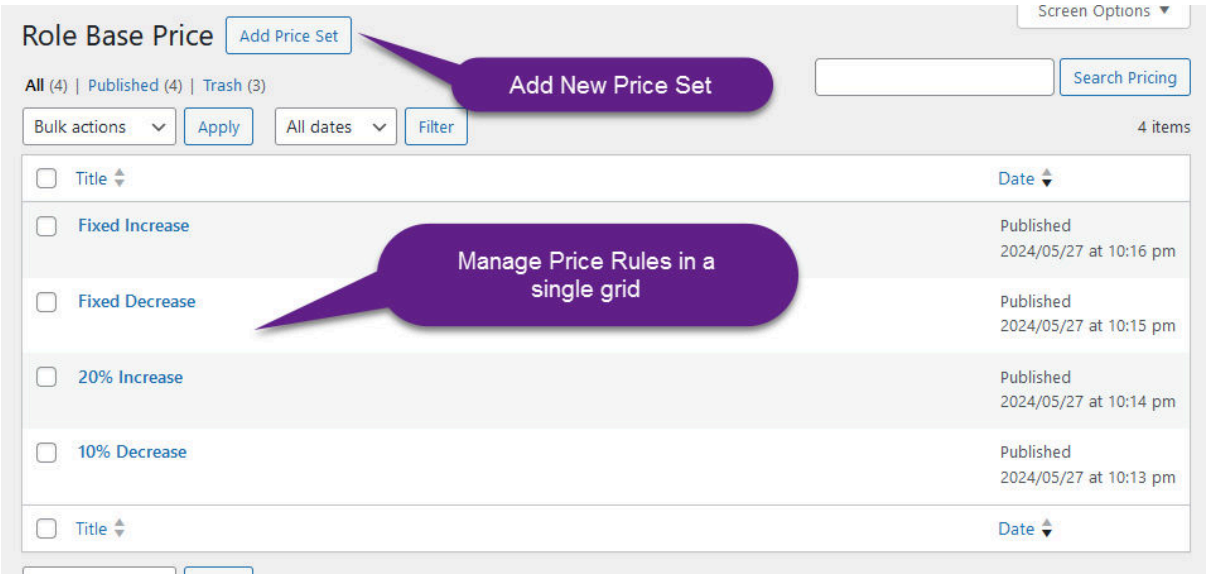
- **Min Quantity** - Select minimum quantity to trigger the Price rule
- **Max Quantity** - Select maximum quantity to trigger and limit the Price rule.
- **Remove Button** is used to remove the specific Price rule

You can create multiple pricing rules to apply in your store. Once you've created the Price Sets , then click on the **Publish button** to Save the Price Rules.



All Pricing Rules

In this section, you can view all the Pricing Sets you have created. You can edit and trash any of the rules.

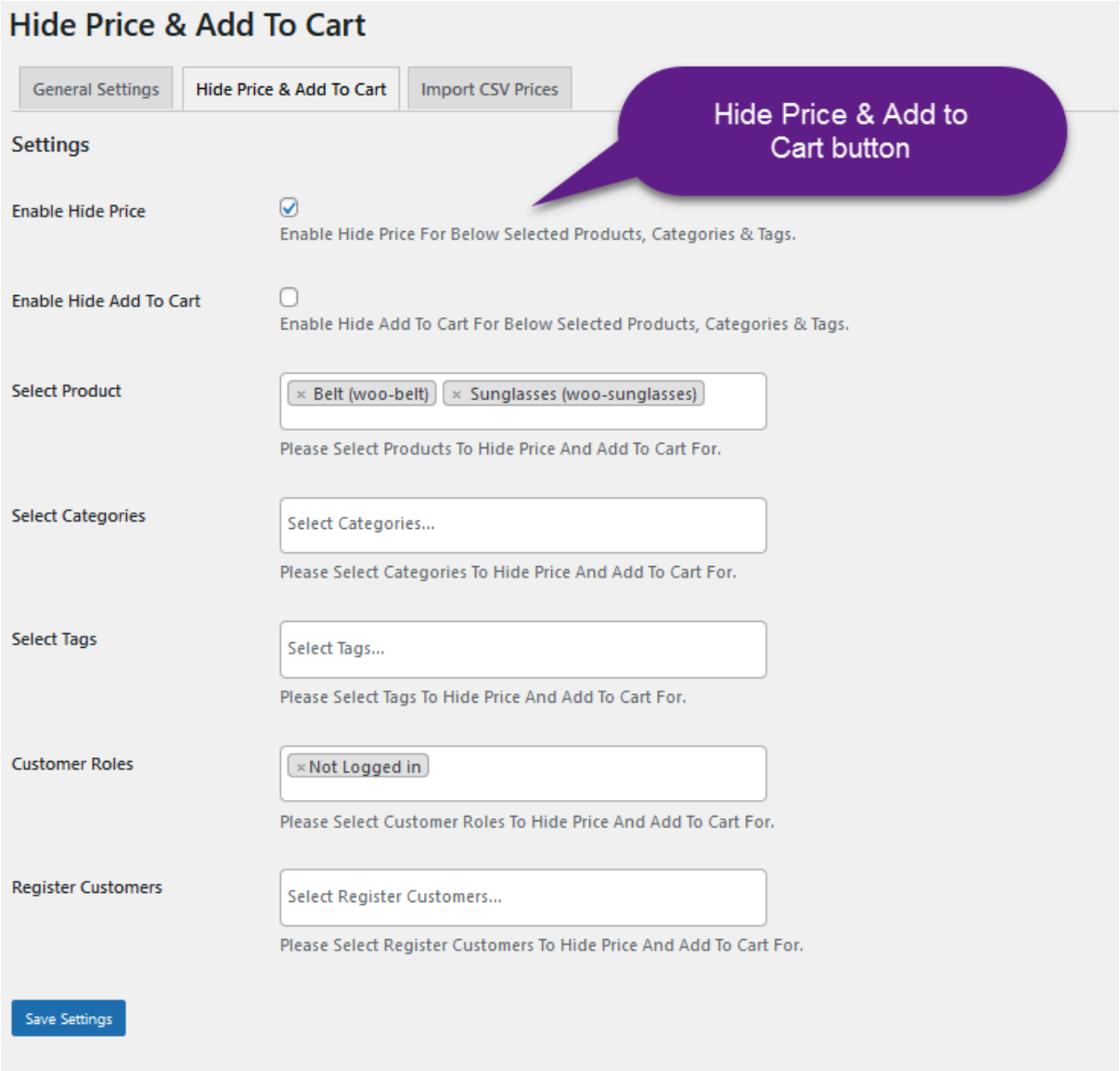


Hide Price and Add to Cart Button

In this section , you can configure the plugin settings:

- Enable/Disable the Hide Price option
- Enable/Disable the Add to Cart Button
    - Now, in **Select Products**, you can select the products to Enable/Disable the Price & Add to Cart button

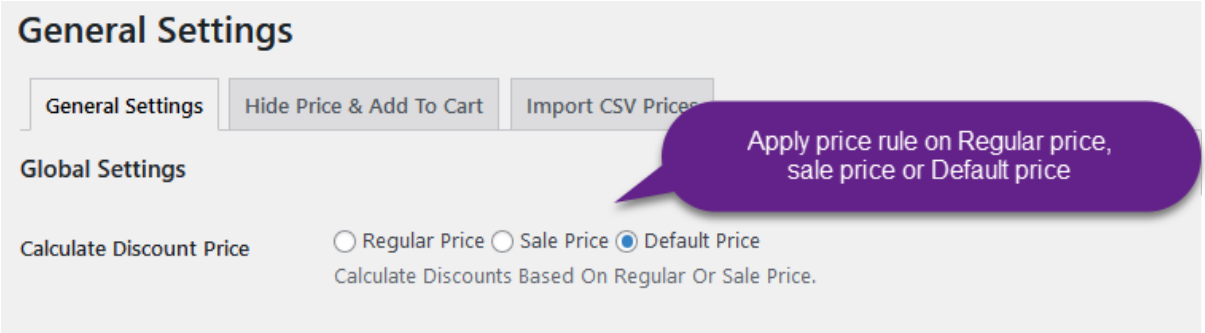
- **Select Category** - select your desired category to Enable/Disable the Price & Add to Cart button
- **Tags** - Apply the Enable/Disable Price & Add to Cart button to specific tags if you have any in your store
- In **Customer Role**, you can select the customer group like registered, not-logged in, wholesalers, etc to apply the Enable/Disable the Price & Add to Cart button
- In **Registered Customer field,** you can select specific customers to Hide Add to Cart and Price



Calculate Pricing Criteria

In **General Settings** > **Calculate Discount Price** Select any of the option to calculate the price

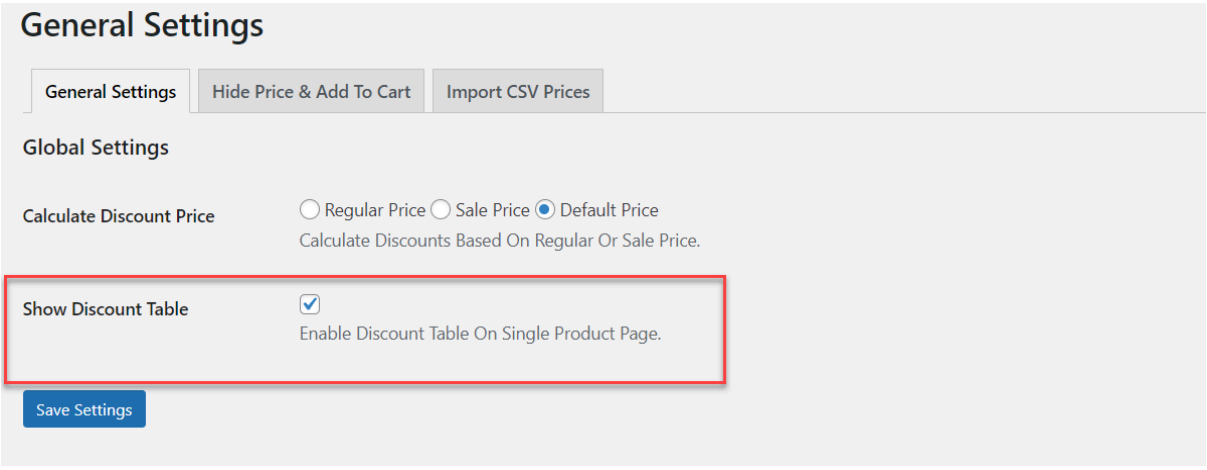
- **Regular Price -** Price rule will be applied on the product regular price. If a product price is 50$ and sale price is 45$, then the price rule will be applied on regular 50$ even if the sale is active.
- **Sale Price -** Price rule will be applied on the product sale price. If a product price is 50$ and sale price is 45$, then the price rule will be applied on sale price 45$.
- **Default Price -** Price rule will be applied on the default price like if product price is 50$ and rule is applied then price will be 50$ and if sale is enabled on this price having sale price 45$ then rule will be applied on sale price 45$.

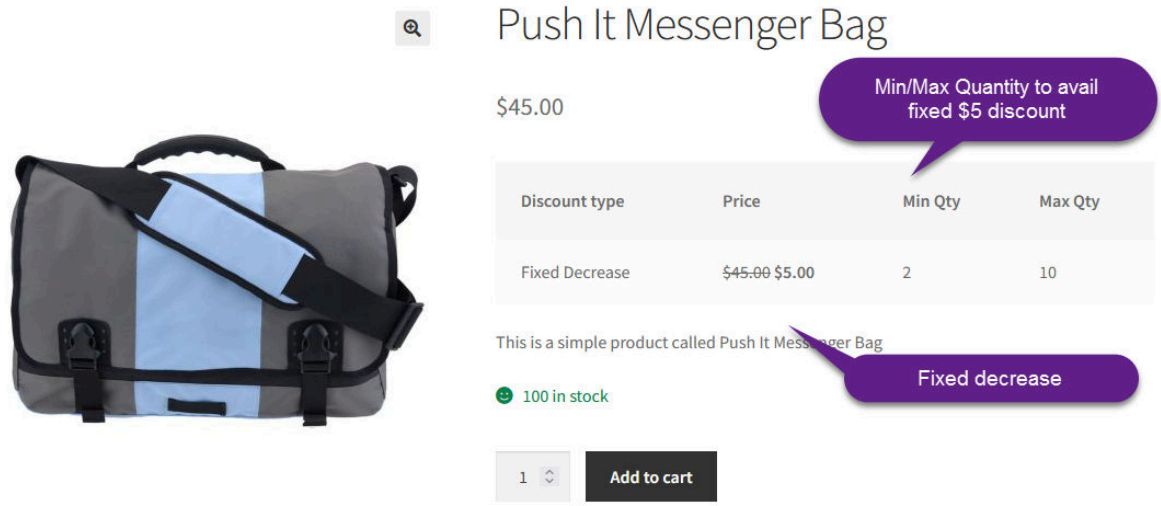


Show Discount Table

This option gives you the freedom to display the Discount table on product page featuring:

- Product Price
- Discount amount (fixed or percentage)
- Min & Max quantity

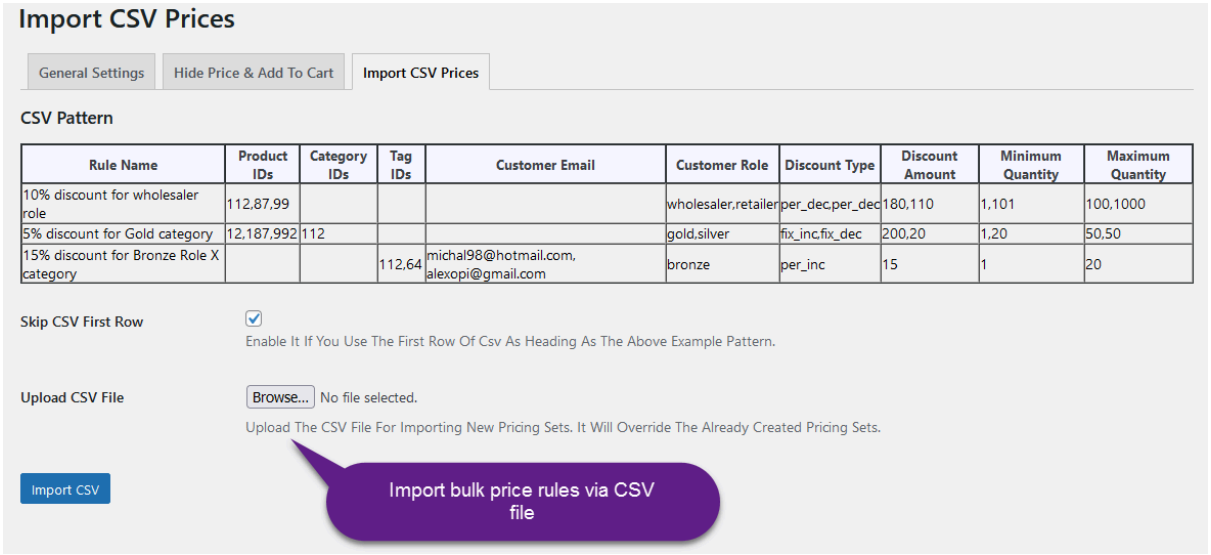




Import CSV Prices

Here, you can import pricing sets via CSV file. You can add in csv file and import the file in a single click to have all the rules easily:

- Price set title
- Product & category id
- Tag id
- Customer role
- Customer email
- Discount Type
- Discount Amount
- Minimum Quantity
- Maximum Quantity


Import CSV Prices
General Settings
Hide Price & Add To Cart
Import CSV Prices
CSV Pattern
Rule Name | Product IDs | Category IDs | Tag IDs | Customer Email | Customer Role | Discount Type | Discount Amount | Minimum Quantity | Maximum Quantity
10% discount for wholesaler role | 112,87,99 | | | | wholesaler,retailer | per_dec,per_dec | 180,110 | 1,101 | 100,1000
5% discount for Gold category | 12,187,992 | 112 | | | gold,silver | fix_inc,fix_dec | 200,20 | 1,20 | 50,50
15% discount for Bronze Role X category | | | 112,64 | michal98@hotmail.com, alexopi@gmail.com | bronze | per_inc | 15 | 1 | 20
Skip CSV First Row
Enable It If You Use The First Row Of Csv As Heading As The Above Example Pattern.
Upload CSV File
Browse...
No file selected.
Upload The CSV File For Importing New Pricing Sets. It Will Override The Already Created Pricing Sets.
Import CSV
Import bulk price rules via CSV file