

# Role Based Pricing for WooCommerce - Documentation

Role Based Pricing for WooCommerce allows you to set different prices for different types of customers. You can also offer to purchase a specific quantity range to get discounts.

Key Features

## Key Features

- Set different types of pricing for different types of customers like wholesalers, VIP customers, regular customers, not logged-in customers, and more.
- Select Pricing Types Fixed or Percentage, Increased or Decreased
- Choose to set role based prices on Regular Price, Sale Price, or Default Price
- Edit or Delete Rules Easily
- Hide Price & Add to Cart Button for Specific products, Categories, Tags, Specific Customers, and/or Customer Groups
- Showcase Price Discount Table on Product Pages
- Option to Import Prices in a CSV file

## Setup and Configurations

- Download [WooCommerce Role Based Pricing](#) from **Extify Plugins** save the .zip file.
- Go to: WordPress Admin > **Plugins** > **Add New** to upload the file you downloaded with Choose File.
- **Activate** the extension.

## Create New Price Rules

Click on Role Based Pricing, then click on Add Price Set

- Now, **Add Title** of the Price Rule
- In **Customer field**, you can select specific customers to apply the rule
- In **Customer Role**, you can select the customer group like registered, not-logged in, wholesalers, VIP customers, etc
- Now, in **Select Product**, you can select the products to apply the role based pricing on.

- **Select Category** - Select your desired category to apply the role based pricing rule
- **Tags** - Apply the price rule to specific tags if you have any in your store

**Note:** You can also apply Role Based Pricing in **Bulk**. You just have to Select **Products** and **Categories** on which you want to apply role based pricing, then change pricing, and select specific user roles for which you want to apply pricing.

The screenshot shows the 'Edit Pricing' interface. At the top, there is a title 'Edit Pricing' and a button 'Add Price Set'. Below this is a dropdown menu currently set to 'Fixed Increase'. The interface is divided into two main sections: 'Roles & Customers' and 'Products & Categories'. In the 'Roles & Customers' section, there is a 'Register Customers' field with a 'Search Customers' input, and a 'Customer Roles' section with two selected roles: 'Administrator' and 'Not logged in'. A purple callout bubble points to the 'Register Customers' field with the text 'Apply to specific customers /customer groups'. In the 'Products & Categories' section, there is a 'Select Products' field with a 'Search Products' input, a 'Categories' section with one selected category: 'Music', and a 'Tags' field with a 'Search Tags' input. A purple callout bubble points to the 'Categories' section with the text 'Apply on specific products/ categories or tags'.

## Configure Price

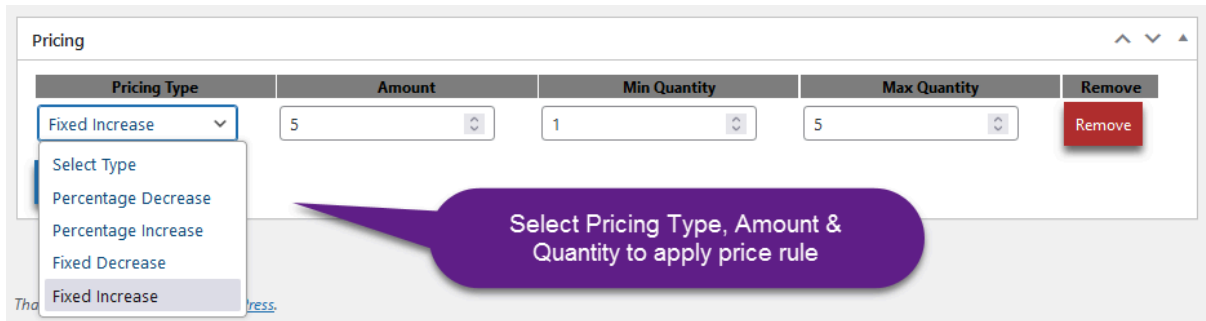
Now to configure the price, click on Add Pricing, and add the required values as per your requirement

- **Pricing Type:** Select any of the pricing type you want to apply
  - Percentage Increase
  - Fixed Increase
  - Percentage Decrease
  - Fixed Decrease
- In the **Amount field**, you can add the desired amount like 5, 10 etc.

**Note:** If Amount is 5, then in case of Percentage, 5 will be considered as 5% and in case of Fixed Price, 5 will be considered as 5\$.

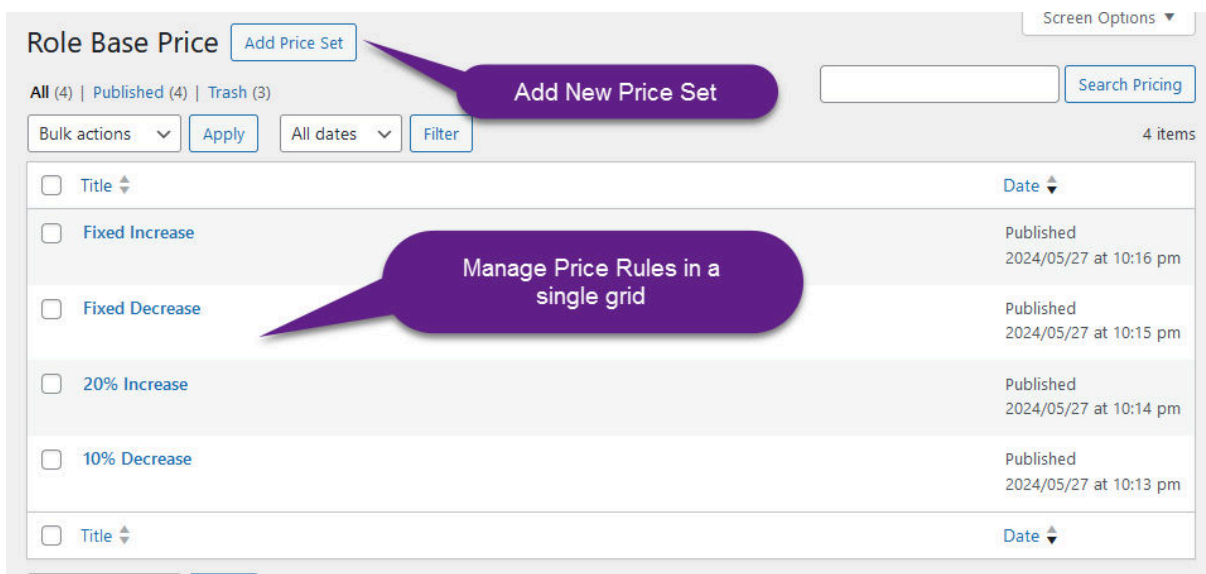
- **Min Quantity** - Select minimum quantity to trigger the Price rule
- **Max Quantity** - Select maximum quantity to trigger and limit the Price rule.
- **Remove Button** is used to remove the specific Price rule

You can create multiple pricing rules to apply in your store. Once you've created the Price Sets , then click on the **Publish** button to Save the Price Rules.



## All Pricing Rules

In this section, you can view all the Pricing Sets you have created. You can edit and trash any of the rules.



## Hide Price and Add to Cart Button

In this section , you can configure the plugin settings:

- Enable/Disable the Hide Price option
- Enable/Disable the Add to Cart Button
  - Now, in **Select Products**, you can select the products to Enable/Disable the Price & Add to Cart button

- **Select Category** - select your desired category to Enable/Disable the Price & Add to Cart button
- **Tags** - Apply the Enable/Disable Price & Add to Cart button to specific tags if you have any in your store
- In **Customer Role**, you can select the customer group like registered, not-logged in, wholesalers, etc to apply the Enable/Disable the Price & Add to Cart button
- In **Registered Customer field**, you can select specific customers to Hide Add to Cart and Price

## Hide Price & Add To Cart

General Settings | **Hide Price & Add To Cart** | Import CSV Prices

Hide Price & Add to Cart button

### Settings

**Enable Hide Price**    
 Enable Hide Price For Below Selected Products, Categories & Tags.

**Enable Hide Add To Cart**    
 Enable Hide Add To Cart For Below Selected Products, Categories & Tags.

**Select Product**   
   
 Please Select Products To Hide Price And Add To Cart For.

**Select Categories**   
   
 Please Select Categories To Hide Price And Add To Cart For.

**Select Tags**   
   
 Please Select Tags To Hide Price And Add To Cart For.

**Customer Roles**   
   
 Please Select Customer Roles To Hide Price And Add To Cart For.

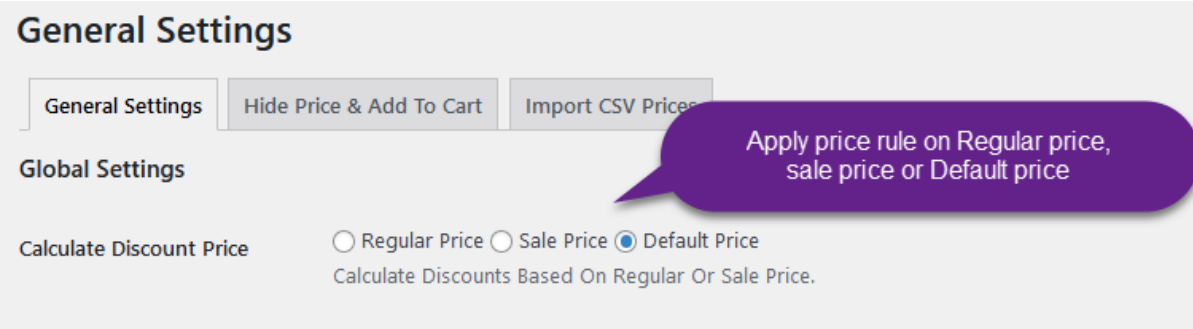
**Register Customers**   
   
 Please Select Register Customers To Hide Price And Add To Cart For.

[Save Settings](#)

## Calculate Pricing Criteria

In **General Settings** > **Calculate Discount Price** Select any of the option to calculate the price

- **Regular Price** - Price rule will be applied on the product regular price. If a product price is 50\$ and sale price is 45\$, then the price rule will be applied on regular 50\$ even if the sale is active.
- **Sale Price** - Price rule will be applied on the product sale price. If a product price is 50\$ and sale price is 45\$, then the price rule will be applied on sale price 45\$.
- **Default Price** - Price rule will be applied on the default price like if product price is 50\$ and rule is applied then price will be 50\$ and if sale is enabled on this price having sale price 45\$ then rule will be applied on sale price 45\$.



The screenshot shows the 'General Settings' section of a software interface. At the top, there are three tabs: 'General Settings' (selected), 'Hide Price & Add To Cart', and 'Import CSV Prices'. Below the tabs, the 'Global Settings' section is visible. Under 'Global Settings', there is a 'Calculate Discount Price' label followed by three radio button options: 'Regular Price', 'Sale Price', and 'Default Price'. The 'Default Price' option is selected, indicated by a blue dot. Below these options, a note reads 'Calculate Discounts Based On Regular Or Sale Price.' A purple callout bubble points to the 'Default Price' option, containing the text: 'Apply price rule on Regular price, sale price or Default price'.

## Show Discount Table

This option gives you the freedom to display the Discount table on product page featuring:

- Product Price
- Discount amount (fixed or percentage)
- Min & Max quantity

## General Settings

General Settings

Hide Price & Add To Cart

Import CSV Prices

### Global Settings

Calculate Discount Price

Regular Price  Sale Price  Default Price

Calculate Discounts Based On Regular Or Sale Price.

Show Discount Table



Enable Discount Table On Single Product Page.

Save Settings



## Push It Messenger Bag

\$45.00

Min/Max Quantity to avail fixed \$5 discount

Discount type	Price	Min Qty	Max Qty
Fixed Decrease	<del>\$45.00</del> \$5.00	2	10

This is a simple product called Push It Messenger Bag

100 in stock

Fixed decrease

1

Add to cart

## Import CSV Prices

Here, you can import pricing sets via CSV file. You can add in csv file and import the file in a single click to have all the rules easily:

- Price set title
- Product & category id
- Tag id
- Customer role
- Customer email
- Discount Type
- Discount Amount
- Minimum Quantity
- Maximum Quantity

## Import CSV Prices

General Settings

Hide Price & Add To Cart

Import CSV Prices

### CSV Pattern

Rule Name	Product IDs	Category IDs	Tag IDs	Customer Email	Customer Role	Discount Type	Discount Amount	Minimum Quantity	Maximum Quantity
10% discount for wholesaler role	112,87,99				wholesaler,retailer	per_dec,per_dec	180,110	1,101	100,1000
5% discount for Gold category	12,187,992	112			gold,silver	fix_inc,fix_dec	200,20	1,20	50,50
15% discount for Bronze Role X category			112,64	michal98@hotmail.com, alexopi@gmail.com	bronze	per_inc	15	1	20

### Skip CSV First Row



Enable It If You Use The First Row Of Csv As Heading As The Above Example Pattern.

### Upload CSV File

No file selected.

Upload The CSV File For Importing New Pricing Sets. It Will Override The Already Created Pricing Sets.

Import bulk price rules via CSV file