

External Products URL Documentation

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WooCommerce Links Button enables you to boost conversions and monetize your WooCommerce store with customizable external buttons! This powerful plugin lets you add affiliate or third-party product links directly to your product and shop pages - styled with custom templates and tracked with built-in analytics. Easy to manage, fully configurable per product, and perfect for affiliate marketers or multi-channel sellers

Installation and Activation

1. Download the .zip file for **External Links Button for WooCommerce**.
2. Go to: **WordPress Admin > Plugins > Add New** to upload the file you downloaded with
3. Choose File
4. Now, **Install** and **Activate** the extension.

More information at: [Install and Activate Plugins/Extensions](#).

Configurations

Go to **WooCommerce > External Buttons**. Here, you will find all the configuration settings for the External Products URL plugin.

Template - Template Creation Interface

This section allows users to create and customize external button templates for use across WooCommerce store pages.

1. **Create New/Edit Template** - Initiates the creation of a new button or edit existing template
2. **Template Name** - Input field for naming the button template (eg, Primary Button)
3. **Color** - Select the color of the button's text
 - Background Color - Select the button's background color
 - Border Color - Select the color of the button's border
 - Hover Text Color - Set the text color when hovering over the button
 - Hover Background Color - Set the background color on hover
4. **Button Styles** - Customize buttons
 - Border Radius (px) - Adjust the roundness of the button's corners (e.g: 3px)
 - Button Width - Set the button width. You can choose:
 - Auto
 - Full Width
 - Custom - add button width manually
5. **Link Target** - Allows choosing whether the button's link opens in:
 - Same Window
 - New Window/Tab
6. **Select Icon** - Choose an icon to display inside the button
7. **Preview Sample Button** - Preview of the current button configuration
8. **Save Template** - Saves the template
9. **Cancel** - Discards changes and exits the template creation interface

The screenshot shows the 'External Buttons' configuration interface. It has a top navigation bar with 'Templates', 'Display', 'Analytics', and 'Tools' tabs. On the left, there is a sidebar with numbered callouts 1 through 8. The main content area is divided into sections corresponding to these callouts:

- 1 Edit Template**: A tabbed interface with 'Templates' selected.
- 2 Template Name**: A text input field containing 'Amazon Button Layout'.
- 3 Colors**: A section with five color selection buttons: 'Text Color', 'Background Color' (selected with a green swatch), 'Border Color', 'Hover Text Color', and 'Hover Background Color' (selected with a dark red swatch).
- 4 Button Style**: A section with 'Border Radius (px)' set to 7 and 'Button Width' set to 'Custom' with a value of 150 px.
- 5 Link Target**: A dropdown menu currently showing 'New Window/Tab'. A blue arrow points to the dropdown's open state, which shows 'New Window/Tab' (selected), 'New Window/Tab', and 'Same Window'. Below the dropdown is the text 'Choose whether links open in the same window or a new window/tab.'
- 6 Icon**: A 'Select Icon' button.
- 7 Preview**: A preview of the button, which is a green rounded rectangle with the text 'Amazon Button Layout'.
- 8**: Two buttons at the bottom: 'Update Template' and 'Cancel'.

Manage Saved Button Templates

This section displays a list of previously created external button templates, allowing users to manage and monitor their usage.

Each row in the template grid includes the following details:

1. **Template Name** - The custom name assigned to each template (e.g., *Amazon Button Layout*, *AliExpress Button Layout*)
2. **Preview** - Displays a sample button for quick visual reference
3. **Usage** - Indicates how many WooCommerce products currently use this template (e.g., *0 products*)
4. **Clicks** - Shows the total number of clicks the button has received across the store
5. **Actions** - You can edit or delete the templates
 - **Edit** – Opens the template editor to modify the button
 - **Delete** – Removes the template from the list

External Buttons

Templates

Display

Analytics

Tools

Add New Template

Template Name	Preview	Usage	Clicks	Actions
Amazon Button Layout	Sample	0 products	10	Edit Delete
AliExpress Button Layout	Sample	0 products	5	Edit Delete
Wallmart Button Layout	Sample	0 products	3	Edit Delete
Best Buy Button Layout	Sample	0 products	0	Edit Delete

Button Display Settings

This section allows you to configure where and how external buttons appear on your WooCommerce site.

1. **Display Option** - Control how to display buttons
2. **Show on Product Pages** - Toggle to enable external buttons on individual product pages
3. **Show on Shop Pages** - Toggle to enable external buttons on category and archive (shop) pages
4. **Hide Add to Cart Button** - Toggle to hide WooCommerce's default "Add to Cart" button when external buttons are active.

5. **Button Position** - Choose the placement of external buttons relative to the "Add to Cart" button.
 - Above Add to Cart
 - Below the Cart
6. **User Permissions** - Define which user roles can see external buttons.
7. **User Roles** - Available options include all the User Roles configured in store:
 - Guests (Not logged in)
 - Administrator
 - Editor, etc.

External Buttons

Templates Display Analytics Tools

1 Display Options
Control where external buttons are displayed.

2 Show on Product Pages ☒ Enable

3 Show on Shop Pages ☒ Enable

4 Hide Add to Cart Button ☐ Enable
Hide the default WooCommerce Add to Cart button when external buttons are present.

5 Button Position Above Add to Cart
Choose where to display external buttons relative to the Add to Cart button.

6 User Permissions
Choose which user roles can see the buttons.

7 User roles

- ☒ Guests (Not logged in)
- ☒ Administrator
- ☒ Editor
- ☒ Author
- ☒ Contributor
- ☒ Subscriber
- ☒ Customer
- ☒ Shop manager

Analytics

This section provides performance insights for your external button templates, including total usage and click data.

Overview

- **Total Templates** - Displays the total number of saved button templates
- **Total Clicks** - Shows the cumulative number of clicks across all templates

Template Performance

A detailed table shows individual performance metrics for each template:

- **Template** - The name of the button template
- **Clicks** - Number of times the button has been clicked by users
- **Usage** - Number of products currently using the template

External Buttons

Templates

Display

Analytics

Tools

Analytics

Overview

Total Templates	4
Total Clicks	19

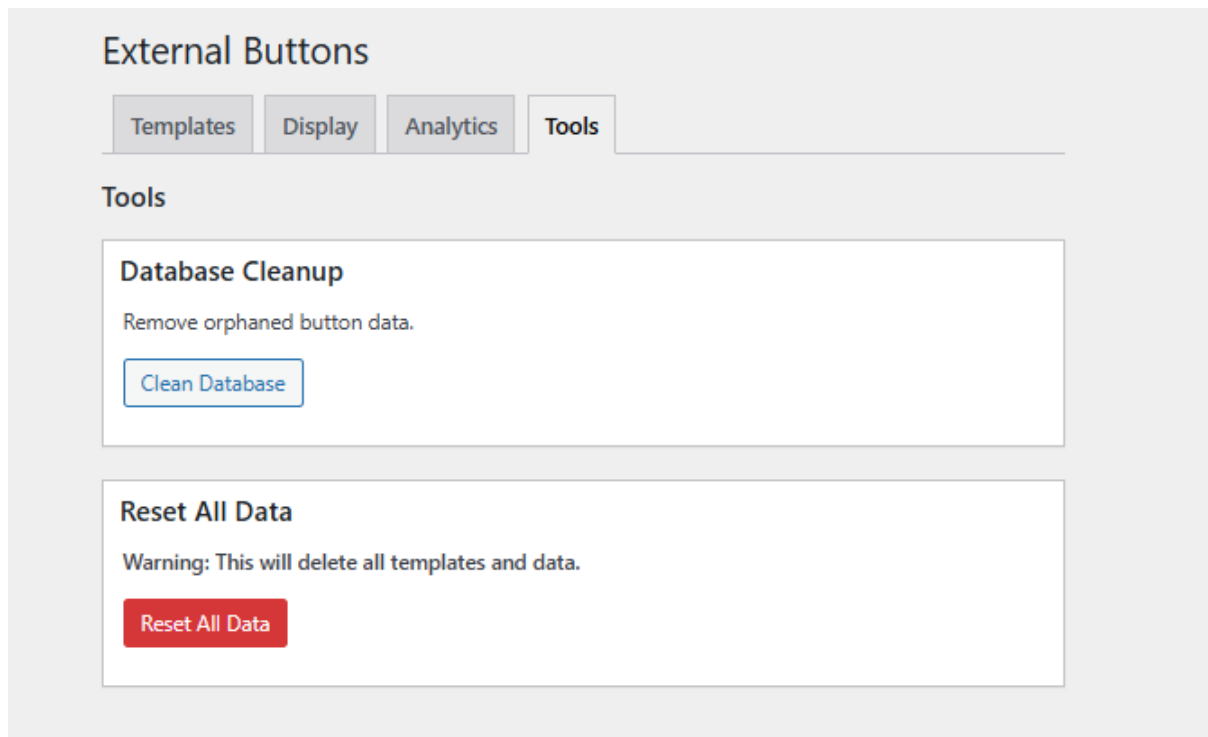
Template Performance

Template	Clicks	Usage
Amazon Button Layout	10	0 products
AliExpress Button Layout	5	0 products
Wallmart Button Layout	3	0 products
Best Buy Button Layout	0	0 products

Tools

This section provides utility options for managing and resetting plugin data.

- **Clean Database**
 - Removes orphaned or unused external button data from the database
 - Helps optimize performance and keep the database tidy
- **Reset All Data**
 - **Warning:** This action will permanently delete all button templates and related analytics data
 - Use with caution. This will restore the plugin to its default state



Add Buttons - External Buttons Panel in Product Editor Page

This section allows you to add and manage external buttons for each individual product. These buttons can link to affiliate pages, product demos, or any external URLs.

Go to **Products > All Products > Edit Any Product > Scroll down to Add Buttons Panel**. Here, you will find all the configuration settings for the External Products URL plugin.

- **Add New Button**
 - Add a new external button entry for the product
 - Up to 4 buttons can be added per product by default

Each button includes the following configuration fields:

- **Button Text** - The visible label on the button (e.g., *Buy on Amazon*)
- **Target URL** - The destination URL where users are redirected on click (e.g., affiliate links)
- **Template** - Dropdown to assign a visual style using a saved button template (e.g., *Amazon Button Layout*)
- **Status** - Indicates whether the button is *Active* (visible on the front-end) or *Inactive*
- **Actions - Remove** the button from the product

Add Buttons Panel Controls:

- **Move Up / Move Down**
 - Reorder the “External Buttons” panel within the product editor
- **Toggle Panel: External Buttons**
 - Expand or collapse the external button configuration section

External Buttons

Add New Button

4 items

Button Text	Target URL	Template	Status	Actions
Buy on Amazon	https://www.amazon.com/	Amazon Button Layout	ACTIVE	Remove
Buy on AliExpress	https://best.aliexpress.com/?browser_re	AliExpress Button Layo	ACTIVE	Remove
Buy on eBay	https://www.ebay.com/	Walmart Button Layout	INACTIVE	Remove
Buy on Walmart	https://www.walmart.com/	Best Buy Button Layout	INACTIVE	Remove

Add external buttons to redirect customers to affiliate links, product demos, or additional information.

Use Case

Use external buttons to guide customers toward:

- Affiliate product pages
- Third-party purchase options (Amazon, AliExpress, etc.)
- Demos or external product details